



Greater Phoenix Urban League  
Young Professionals

YP RISING AWARDS  
&  
SCHOLARSHIP GALA

**June 1, 2024**

SPONSORSHIP  
GUIDE

# YP RISING & SCHOLARSHIP GALA



Greater Phoenix Urban League  
Young Professionals

Friends & Community Partners,

It is with great pleasure that we invite you to join us for the **YP Rising Awards & Scholarship Gala, presented by the Greater Phoenix Urban League Young Professionals.**

This amazing opportunity will allow us to award future scholarships to high school and college students while honoring young bright talented leaders who embody the values of our organization.

Please join us in tribute to our honorees and as a sponsor for this year's event. If you have any questions, please contact myself at 480-276-9515 or [president@phoenixulyp.com](mailto:president@phoenixulyp.com).

We look forward to celebrating with you.

Yours in the Movement,

Ashley M. Anderson

**President**

Greater Phoenix Urban League Young Professionals

# WHY THE GREATER PHOENIX URBAN LEAGUE YOUNG PROFESSIONALS?

For more than 20 years, the **Greater Phoenix Urban League Young Professionals (YP)** has served as a vehicle for individuals ages 21-40 to become active in this community. We are a nationally awarded chapter that continues to raise the bar in programming, championing Civic Engagement, Economic Empowerment, Professional Development, and Community Service.

## ABOUT THE YP RISING SCHOLARSHIP GALA



**DATE**  
JUNE 1, 2024



**ATTIRE**  
ROARING 20'S/  
HARLEM  
NIGHTS



**LOCATION**  
DESERT  
BOTANICAL GARDEN

# YP RISING

**YP Rising** is a celebration of diverse leadership and our organization's commitment to empowering young professionals in the Phoenix Metropolitan area. The **Greater Phoenix Urban League Young Professionals** is on a mission to cultivate future generations by providing support and resources to participants with the Greater Phoenix Urban League's Summer Youth Empowerment Program and YP's CoNext Mentorship Program at Arizona State University.

Proceeds generated from this event will provide scholarships to help high school and college students in underserved communities who are in need of assistance.

This year, we will highlight and honor some of the most dynamic and accomplished young professionals of color under the age of 40 with the YP Rising Award. Our honorees reside in the Greater Phoenix area and are highly engaged in the community, advocating for economic empowerment, education, and civic engagement.

The **Summer Youth Empowerment Program** is an 8-week employment program for young adults, ages 14 to 21, from low to moderate-income families. They are hired to work for one of our community partners and participate in weekly leadership development workshops including life skills, college exploration, financial literacy, and career planning. The program is designed to build a strong work ethic and lead to economic empowerment.

# RISING PHOENIX SCHOLARSHIP

**YP CoNext** is one of the **Greater Phoenix Urban League Young Professionals** signature programs in partnership with Arizona State University. The purpose of this program is to build intentional relationships between college students and young Black professionals. The program provides opportunities for personal growth, community connections and psychosocial development that enhances participants' esteem and interpersonal skills--through mentoring partnerships that promote the transition from student to young Black professional. Mentors and program staff also offer ongoing and special programming that highlight strategic leadership development, academic excellence, and career development. Our goal is to bridge the economic disparities faced by Phoenix's young people of color by awarding scholarships so that they too, can rise.

The **Rising Phoenix Scholarship** will be awarded to high school and college students who demonstrates exceptional academic achievement, leadership qualities and making an impact in their communities.



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# SPONSORSHIP LEVELS



# SPONSORSHIP LEVELS

## **PLATINUM SPONSOR - \$10,000**

- Recognition as a Presenting Sponsor throughout the event, including VIP and Honoree Reception.
- Logo on printed materials
- Logo on all event social media marketing, including event website
- 8 VIP Admission Tickets to event
- 8 VIP Cocktail Hour Passes
- 5 GPULYP Memberships (1 year)
- Full Page Ad in Digital Program
- Sponsor recognition on YP's Social Media Page
- Sponsorship funds support 6 scholarships for students

## **GOLD SPONSOR - \$7,000**

- Recognition throughout the event, including Sponsor recognition of VIP and Honoree Reception.
- Logo on printed materials
- Logo on all event social media marketing, including event website
- 4 VIP Admission Tickets to event
- 4 VIP Cocktail Hour Passes
- 2 GPHXULYP Memberships (1 year)
- Full Page Ad in Digital Program
- Sponsor recognition on YP's Social Media Page
- Sponsorship funds support 3 scholarships for students

# SPONSORSHIP LEVELS

## **SILVER SPONSOR - \$2,500**

- Recognition as a sponsor during the event
- Logo on printed materials
- Featured on Event Website
- 4 Regular Admission Tickets to Event
- 2 VIP Cocktail Hour Passes
- 1/2 Page Ad in Digital Program
- Sponsor recognition on YP's Social Media Page
- Sponsorship funds support scholarships for students

## **BRONZE SPONSOR - \$1,000**

- Sponsor recognition on YP's Social Media Page
- 2 admission Tickets to YP Rising Scholarship Ball
- 1/4 page Ad in Digital Program
- Sponsorship funds support scholarships for students



# ADDITIONAL SUPPORT OPPORTUNITIES

## ADVERTISING

\$500 - Full Page Ad in the Program

\$250 - 1/2 Page Ad in the Program

\$150 - 1/4 Page Ad in the Program

\$99 - Logo Placement in the Program

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Unable to attend or support this event?

The Greater Phoenix Urban League Young Professionals hosts various functions throughout the year with unique sponsoring and customizable opportunities. If you are interested in supporting our other signature programs and events, please reach out to our Vice President, Danielle Campbell at [vicepresident@phoenixulyp.com](mailto:vicepresident@phoenixulyp.com).



# THANK YOU FOR YOUR SUPPORT



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